



THE
GUSTAV STICKLEY HOUSE
FOUNDATION

HELP US OPEN THE DOOR TO THE FUTURE
— BE PART OF THE STORY —

PHASE II - INTERIOR RESTORATION CAPITAL CAMPAIGN



BACKGROUND



The Gustav Stickley House Foundation was formed to plan for, and aid in the restoration, preservation, and interpretation of the Gustav Stickley House and thereby make relevant the legacy, ideals and work of Gustav Stickley and the American Arts and Crafts Movement that helped guide social change beginning in the early 20th century.

Gustav Stickley (1858-1942) bought the house at 438 Columbus Avenue in Syracuse, New York, in 1900. In 1901, after a Christmas Eve fire damaged the original interior, Stickley reconstructed the first and second floors in what came to be known as his "Craftsman Style." In doing so, he laid the foundation of interior design for a generation of American homes in burgeoning residential neighborhoods in cities and towns across the nation.

In 1911, the Stickley family sold the house. In 1919, his daughter, Barbara Stickley Wiles, re-acquired the home and Gustav lived there on and off until his death. Barbara Stickley Wiles sold the house in the mid-1950s. A series of owners operated apartments in the house over the next half-century. In 1996, the Audi family – who also purchased the L. & J. G. Stickley Company, Inc., bought the house to prevent it from being dismantled and preserve it for future generations.

The L. & J.G. Stickley Company donated the house in 2016 to a community nonprofit, the University Neighborhood Preservation Association, and exterior restoration began. Since then, the Gustav Stickley House Foundation has led a campaign to restore the house, with funding and other support from an array of contributors and philanthropic supporters. These include the New York State Environmental Protection Fund, administered by the NYS Office of Parks, Recreations, and Historic Preservation and an Urban Initiatives grant administered by NYS Housing and Community Renewal, The Central New York Community Foundation, The Arts & Crafts Society of Central New York as well as Stickley family members.

In 2019, the Greater Syracuse Land Bank agreed to take title of the property, partnering with the Gustav Stickley House Foundation, during restoration of the interior. Ownership will transfer to the Onondaga Historical Association once restoration is complete and they will operate the building as a unique historic house museum and guest house in continuation of their public mission.

This historic treasure will host meetings, receptions, and other events. In addition, this house will help to educate future architects, designers and preservationists. In the process, restoration will help revitalize the neighborhood and invite tourists to enjoy one of the many amazing places that inspire, and entertain in Syracuse and Central New York.



PRESERVATION ENGAGES THE PAST IN A CONVERSATION WITH THE PRESENT, OVER A MUTUAL CONCERN FOR THE FUTURE

- **WILLIAM MURTAGH**

*First keeper of the National
Register of Historic Places*



CURRENT FIRST FLOOR
STAIR HALL/DINING ROOM



ARTIST RENDERING
OF RESTORATION



CURRENT FIRST FLOOR
FRONT ROOM



ARTIST RENDERING
OF RESTORATION

PHASE 2: PROPOSED DESIGN DEVELOPMENT

Gustav Stickley House • Syracuse, New York

1st, 2nd & 3rd Floor: Historic restoration of original existing spaces to include main rooms on first floor – Front Entry Hall, Main Stair Hall, Living Room, Dining Room, Inglenook, Breakfast Room.

Rear Addition: Rear entryway & Lobby, LULA elevator, secondary stairway, accessible toilet (1st Floor).

Kitchen & Hall: Construction of modern kitchen and Entry Hall in original kitchen and pantry location.

Guest Suite #1: Second Floor Master Bedroom Suite with king bed and adjoining sitting room in Mr. Stickley's historic study, private bath. Suite features Stickley period wood paneling and Grueby tile fireplace in sitting room.

Guest Suite #2: Second Floor Bedroom Suite with king bed with adjoining sitting room, private bath. Suite features Stickley period wood paneling and Grueby tile fireplace in sitting room.

Guest Suite #3: Second Floor Bedroom Suite with queen bed with sitting room in former sleeping porch, private bath featuring historic Stickley family bath fixtures. Suite features Stickley period wood paneling.

Guest Suite #4: Third Floor Bedroom Suite with queen bed and sitting area, and fully accessible bathroom.

Guest Suite #5: Third Floor Two Room Suite with separate private king bedroom as well as a separate sitting room with a queen sleeper sofa, and fully accessible bathroom.

Apartment #1: Lower Level, 2 bedroom, 1 bath. This is a caretaker apartment, a permanent occupant of the facility.



NAMING OPPORTUNITIES

SPACE NAME	APPROX SQ. FT.	AMOUNT	TERM (YEARS)
Entry Hall & Front Door Restoration	85 sf	\$35,000	25 years
Living Room Restoration	285 sf	\$100,000	25 years
Stair Hall & Stair Restoration	400 sf	\$125,000	25 years
Dining Room Restoration	250 sf	\$100,000	25 years
Inglenook Restoration	NA	\$50,000	25 years
Breakfast Room Restoration	200 sf	\$40,000	15 years
New Commercial-Grade Kitchen	183 sf	\$25,000	15 years
New Rear Exhibit Hall & Orientation Space	80 sf	\$10,000	20 years
Replication of Historic Kitchen Porch	NA	\$10,000	15 years
Replication of Historic Front Porch	NA	\$35,000	25 years
New West Garden Entry Addition (includes fully accessible entry, elevator and bathroom)	1100 sf	\$125,000	20 years
Suite #1 - King Restoration & Rehabilitation	538 sf	\$100,000	20 years
Suite #2 - King Restoration & Rehabilitation	416 sf	\$85,000	20 years
Suite #3 - Queen Restoration & Rehabilitation	330 sf	\$75,000	20 years
Second Floor Center Hall Restoration	NA	\$15,000	20 years
Suite #4 - Queen Restoration & Rehabilitation	345 sf	\$75,000	20 years
Suite #5 - King Restoration & Rehabilitation	635 sf	\$85,000	20 years
Third Floor Center Hall Restoration	NA	\$10,000	20 years
Restoration & Rehabilitation	635 sf	\$85,000	20 years
Third Floor Center Hall Restoration	NA	\$10,000	20 years

RESERVED

For more information on naming opportunities contact:
stickleyhousefoundation@gmail.com or 315-463-1568



PROGRESS

Capital Campaign Kick-Off March 2020 – The Capital Campaign for Phase II of the Gustav Stickley House Interior Restoration kicked off at the Everson Museum of Art. Over 175 people gathered to support the project. Joanie Mahoney, Co-Chair of the Capital Campaign announced that \$200,000 had already been raised toward the funding goal for Phase II.

“Save America’s Treasures Grant” Awarded – The Department of Interior and National Park Service (NPS) awarded the Gustav Stickley House a \$500,000 Matching Grant for the interior restoration of the house at 438 Columbus Avenue in Syracuse, NY. A total of 42 grants totaling \$12.8 million were awarded for projects across the United States. With these funds, organizations and agencies conserve significant U.S. cultural and historic resources, which illustrate, interpret, and are associated with the great events, ideas, and individuals that contribute to our nation’s history and culture.

The Capital Campaign Paused active fundraising paused in response to the pandemic and the impact Covid-19 was having in our community.

Virtual Events – Throughout the summer and fall of 2020 we hosted and/or participated in various virtual events in an effort to communicate with supporters and people who care about Gustav Stickley and his legacy. Events included a Virtual Panel Discussion “The Importance of Restoring the Gustav Stickley House” as it relates to the City of Syracuse, Onondaga County and Central New York Historic Preservation and a Zoom panel with The Arts & Crafts Society of CNY.

34th National Arts & Crafts Virtual Conference – Annual participation by members in the National Arts & Crafts Conference, the premiere conference event for Arts & Crafts collectors, experts, professionals and enthusiasts.

February 2021 Capital Campaign restarts to restore the interior of the Gustav Stickley House.

BUSINESS PLAN SUMMARY

1

Ownership of the home will eventually be transferred to the Onondaga Historical Association, which will oversee the house as a unique historic house museum and guest house giving visitors the experience of spending time in the historic living space that Gustav Stickley shared with his friends and family.

2

Overnight accommodations will operate in an upscale “bed and breakfast” model allowing visitors to enjoy the entire home during their stay. Stickley, Audi & Co. has committed to furnishing the home with contemporary Arts & Crafts furnishings designed on original Stickley models. In addition, some original Stickley pieces have been donated for use in the home from private collections.

3

The First Floor of the house will be open by appointment for tours and educational programs. Classes in architecture, design and historic preservation among others can be offered. In addition, private rentals will be available for lectures, concerts and events.

4

The Second and Third Floors will feature 5 guest suites. The Suites will be available for overnight stays. There will be an apartment for a live-in housekeeper/caretaker. Guests will have access to the entire house, including the First Floor during their stays.



**WHEN A MAN'S HOME IS
BORN OUT OF HIS HEART AND
DEVELOPED THROUGH HIS LABOR
AND PERFECTED THROUGH HIS
SENSE OF BEAUTY, IT IS THE VERY
CORNERSTONE OF LIFE.**

- GUSTAV STICKLEY



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For more information about GSHF, please visit:
GustavStickleyHouseFoundation.org

