

NATIONAL ARTS & CRAFTS CONFERENCE

Catalog Advertising Spec Sheet

ACConferenceInfo@charter.net -- 25 Upper Brush Creek Road, Fletcher, NC, 28732 -- 828.628.1915

Knock on Wood Publications cannot assume responsibility for reproduction quality, or guarantee printing results from materials received in poor condition, or with vague instructions. In order for you to retain maximum control over the quality of your ad, you must provide complete and final digital files in the accepted format at the correct size.

PLEASE READ CAREFULLY!

Please complete and include this form with your ad.

Deadline: December 1st

All ad files must be submitted as **PRESS QUALITY, HIGH RESOLUTION PDFs**. Make sure all fonts are imbedded. **PLEASE REMOVE ALL CROP MARKS.**

All color images must be in **CMYK**, in the exact dimensions specified for your ad and must be no less than **300 DPI**. Please set any **300 DPI** black & white images to **greyscale** before submitting. Any line art images must be set to **bit-mapped mode** and must be at least **800 DPI**.

Note: Most design programs use the above settings when "Press Quality" is selected when saving your PDF.

CD-ROM and Flash Drives can be mailed to the address above.

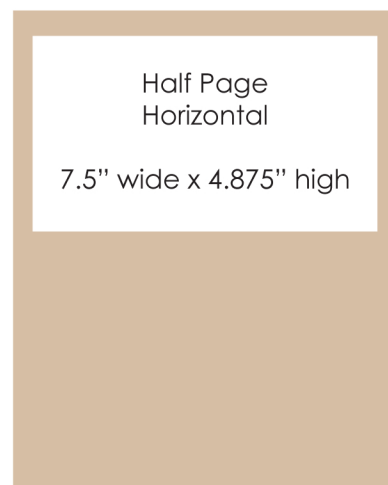
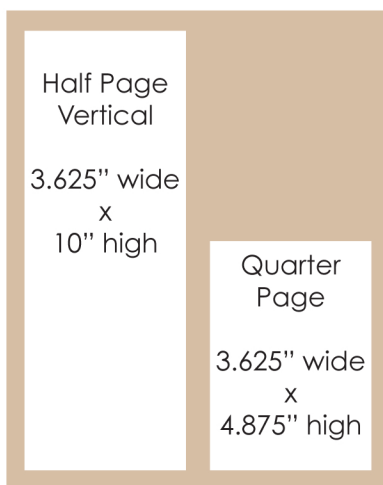
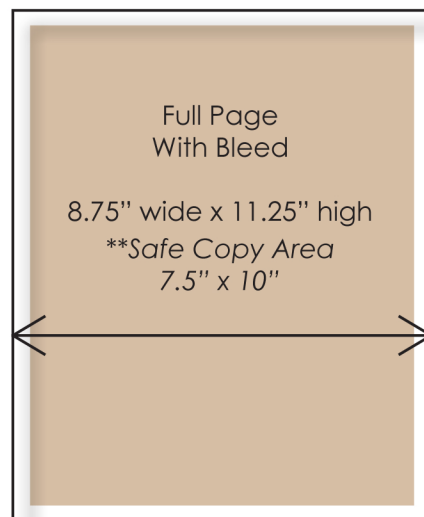
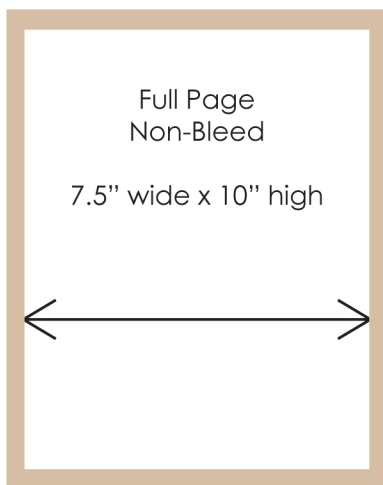
Email files smaller than 10 MB

to Kate Nixon at:

acconferenceinfo@charter.net

Ads larger than 10 MB can be uploaded to our Dropbox account. Please visit arts-craftsconference.com/catalogadvertising for further instructions.

Please call with any questions! Thanks!



Date: _____ Contact / Designer: _____

Company Name: _____

Address: _____ City / State / Zip: _____

Telephone: _____ E-mail: _____

◇ Full Page

◇ Half Page Vertical

◇ Half Page Horizontal

◇ Quarter Page

SPECIAL INSTRUCTIONS + PLACEMENT REQUESTS: